

# 2019 PPS ADVERTISING AND SPONSORSHIP ORDER FORM

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

<b>Impact Magazine</b> <input type="checkbox"/> B&W <input type="checkbox"/> Color	<b>Issues Running</b>	<b>Cost*</b>
<input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Back Cover	<input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> June	
<input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 H Pg <input type="checkbox"/> 1/2 V Pg <input type="checkbox"/> 1/4 Pg <input type="checkbox"/> Custom Insert	<input type="checkbox"/> July <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct (PPS Show Issue) <input type="checkbox"/> Nov	

### Ad Index Listing

To eliminate printing errors, please email your contact information to [advertise@ppsimply.org](mailto:advertise@ppsimply.org) with your insertion order.

Contact information includes: Company Name; Phone; Fax; Email; and Website.

<b>Online Advertising</b> (Impact online / PPS online)	<b>Months Running</b>	<b>Cost*</b>
<a href="http://www.ppsimply.org">www.ppsimply.org</a> <input type="checkbox"/> Leaderboard <input type="checkbox"/> Button <input type="checkbox"/> Email Blast	<input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> June	
<a href="http://www.ppsapta.org">www.ppsapta.org</a> <input type="checkbox"/> PREMIUM Leaderboard <input type="checkbox"/> Leaderboard <input type="checkbox"/> Square	<input type="checkbox"/> July <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	

<b>PPS Buyer's Guide</b> <input type="checkbox"/> Print <input type="checkbox"/> Online	<b>Cost*</b>
<input type="checkbox"/> Enhanced Listing (200 words) <input type="checkbox"/> Basic Listing (50 words) <input type="checkbox"/> Multiple Listings Number of listings _____	

<b>PPS Annual Conference &amp; Exhibition</b>	<b>Cost*</b>
<b>Program Guide</b> <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Back Cover <input type="checkbox"/> Full Pg <input type="checkbox"/> 1/2 H Pg <input type="checkbox"/> 1/2 V Pg <input type="checkbox"/> 1/4 Pg	
<b>Sponsorships</b> <input type="checkbox"/> President's Reception <input type="checkbox"/> Breakfast Reception <input type="checkbox"/> Lunch in the Hall <input type="checkbox"/> Breakfast in the Hall <input type="checkbox"/> Happy Hour <input type="checkbox"/> Wifi <input type="checkbox"/> Hotel Key Card <input type="checkbox"/> Lanyard <input type="checkbox"/> Tote Bag <input type="checkbox"/> Mobile App <input type="checkbox"/> Presenter Handouts on USB Drive	

<b>PPS Integrated Marketing</b>	<b>Cost*</b>
<input type="checkbox"/> PPS 2019 Conference Packet (save 10%) <input type="checkbox"/> Impact Premium Packet (save \$3,200) Choose 4 months for FREE email blast button: <input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	

<b>Summary of Costs</b>	<b>Total Cost*</b>
Impact Magazine \$ _____ PPS Buyer's Guide \$ _____ PPS Annual Conference \$ _____ Online \$ _____ Integrated \$ _____	

\*See rate card for pricing and discount structure.

**Artwork:**  Use same art for all ads  
 Use new art for each ad (include individual insertion instructions as required)

**Special Instructions:** \_\_\_\_\_

**Contact for materials:**  Advertiser  Ad Agency

**Bill:**  Advertiser  Ad Agency

### PPS REQUIRES PREPAYMENT FOR ALL ADS\*

#### INDICATE PAYMENT OPTION:

E-Invoice (payment due within 30 days of receipt)

\_\_\_\_\_  
Email address of payee (required)

Payment per Insertion \$ \_\_\_\_\_

Payment in **FULL** for **ENTIRE** order \$ \_\_\_\_\_  
(5% prepay discount only applies to IMPACT 4x-11x order)

Charge my credit card

VISA  Master Card  American Express

Payment per Insertion \$ \_\_\_\_\_

Payment in **FULL** for **ENTIRE** order \$ \_\_\_\_\_  
(5% prepay discount only applies to IMPACT 4x-11x order)

#### FOR INTERNAL USE ONLY

For your security, PPS will contact you by phone for payment information upon receipt of a completed order form.

\_\_\_\_\_  
CARD NUMBER EXPIRATION DATE and 3-DIGIT CODE

\_\_\_\_\_  
CARDHOLDER NAME (PLEASE PRINT LEGIBLY)

\_\_\_\_\_  
SIGNATURE FOR PPS 2019 ADVERTISING AGREEMENT DATE

\*Ad WILL NOT run if payment is not received within 30 days. Cancellations must be received in writing prior to the published ad close date. Short-term rates apply upon cancellation.

\*All payments on sponsorship orders are nonrefundable.

**EMAIL THIS INSERTION ORDER, YOUR AD INDEX INFORMATION, AND AD TO [MALISA.MINETREE@ME.COM](mailto:MALISA.MINETREE@ME.COM).**