### Impact Magazine

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<td>President’s Message</td>
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#### Program Guide

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<th>Rate</th>
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<tr>
<td>Back Cover</td>
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### Impact Magazine Online

#### Impact Magazine Online [www.ppsimpact.org](http://www.ppsimpact.org)

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<tr>
<td>Back Cover</td>
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#### Buyer’s Guide Online

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<tr>
<td>Enhanced</td>
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**Basic**
- Logo, ad title, company name, external video link, 50-word ad descriptions, opportunity to have your ad highlighted by adding a PPS member discount promo, company contact, website and social links, and ability to opt-in for exposure on the PPS Conference App

**Enhanced**
- Includes all of the benefits of a basic listing PLUS:
  - Extended description (up to 200 words), embed of a promotional video (up to 3 minutes long)
  - Downloadable product brochure

### Press Release

**Impact Email Blast**

<table>
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</thead>
<tbody>
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**Impress Magazine**